



# COUNTY OF LOS ANGELES

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To: Supervisor Zev Yaroslavy, Chairman  
Supervisor Gloria Molina  
Supervisor Yvonne B. Burke  
Supervisor Don Knabe  
Supervisor Michael D. Antonovich

From: Jon W. Fullinwider  
Chief Information Officer

Subject: **MASS NOTIFICATION SYSTEM REQUEST FOR PROPOSALS**

My Office, in collaboration with the Sheriff's Department and the Chief Executive Office/Office of Emergency Management (CEO/OEM), intends to issue a Request for Proposals (RFP) within the next two weeks for a mass notification system. The scope of the effort will be to evaluate, select and recommend, subject to available funding and Board approval, a mass notification system capable of sending recorded messages to County residents and businesses in the event of regional or localized emergencies.

The responses to the RFP will help us to understand the cost and capabilities of these types of systems. In developing the requirements for this system, we have been in contact with numerous cities within the region that have already implemented this capability as well as those that have expressed an interest in implementing a similar solution. Given the regional capabilities of these solutions, we have expressed an interest in partnering with cities within the LA County region with the intent to share service capabilities and associated costs

Once we receive responses to our RFP, we will work to engage the cities in a consortium for evaluation and possible acquisition of this technology. Under this type of arrangement, the cities that choose to participate could utilize this system to communicate with residents and businesses within their jurisdiction in case of an emergency or other type of mass communication requirement.

It is anticipated that the benefits associated with a mass notification system would include:

- Timely notification to County residents and businesses in case of an emergency or other incidents in defined geographic areas;
- Distribution of consistent message(s) to residents and businesses in the area selected;
- Ability to provide messages in multiple languages
- Target only those residents and businesses in the impacted area; and
- Provide a general capability for improving communications with County staff at multiple defined levels and locations

When operational, the system would be managed by the Sheriff's Department for events coordinated by the County and would be available 7x24x365. Cities that participate would have full service capabilities, however, it would be limited to their geographic jurisdiction.

If you have any questions, please contact me at (213) 974-2008 or Henry Balta, Associate CIO, at (213) 893-0027 or via e-mail at [hbalta@cio.lacounty.gov](mailto:hbalta@cio.lacounty.gov)

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